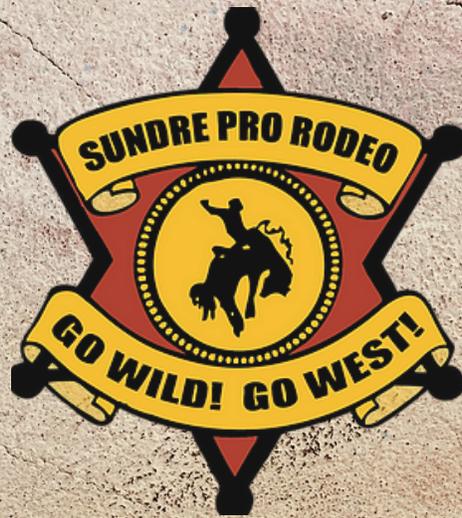


# SUNDRE PRO RODEO

1979-2022





Dear Sponsor,

**This year will mark the 42nd annual Sundre Pro Rodeo on June 24, 25, 26, 2022!**

We at Sundre Pro Rodeo work hard each year to provide a community-wide event to entertain, excite and bring together people from all over. We take pride in making Sundre Pro Rodeo a world-class rodeo, and the 42nd Annual Rodeo will be no different.

We are currently looking for sponsors to help us continue making the Sundre Pro Rodeo the success it has the opportunity to be.

Your generosity means the world to us. The support from our sponsors helped us host our most successful event yet. 2021 Sundre Pro Rodeo Sponsors contributed enough to help us achieve the best rodeo we have ever had. If we raise that same amount this year, we can accomplish the same world-class event or even better. Imagine what we can do with your help!

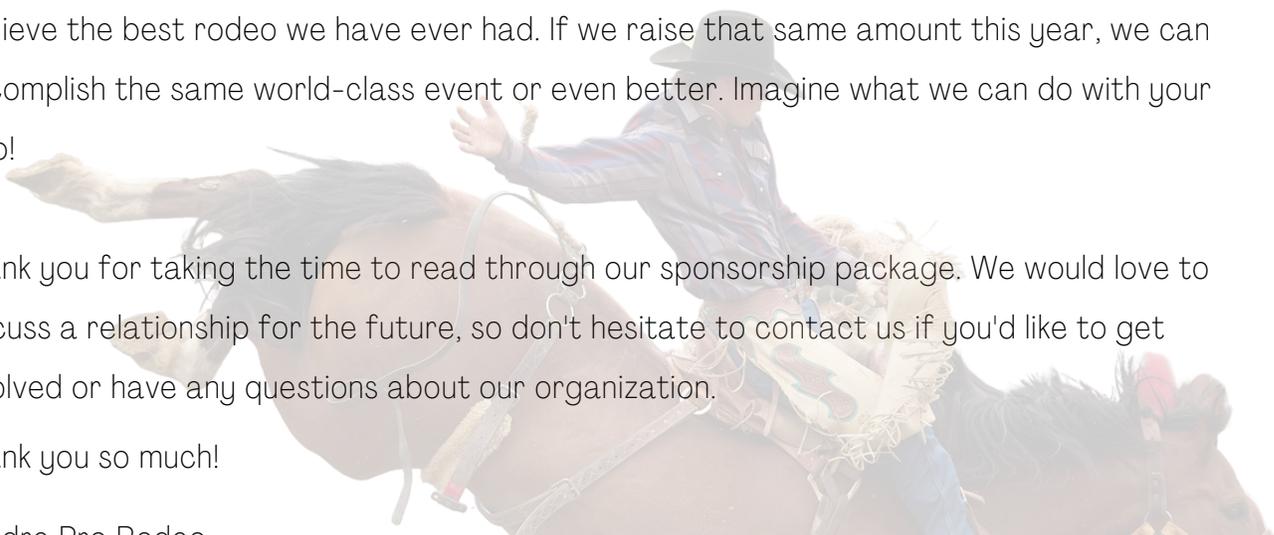
Thank you for taking the time to read through our sponsorship package. We would love to discuss a relationship for the future, so don't hesitate to contact us if you'd like to get involved or have any questions about our organization.

Thank you so much!

Sundre Pro Rodeo

Alisa Brace  
Director of Sponsorship  
(403)586-2148  
alisabrace13@gmail.com

Shane Crouch  
President  
(403)-844-6850  
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## Bronze \$500-\$1499

- 4 General Passes to a rodeo performance
- Sponsorship BBQ
- Logo of your business on the Sundre Pro Rodeo website
- Promotion in the rodeo day sheets
- Your business name displayed on the video board during each rodeo performance

## Silver \$1500-\$2999

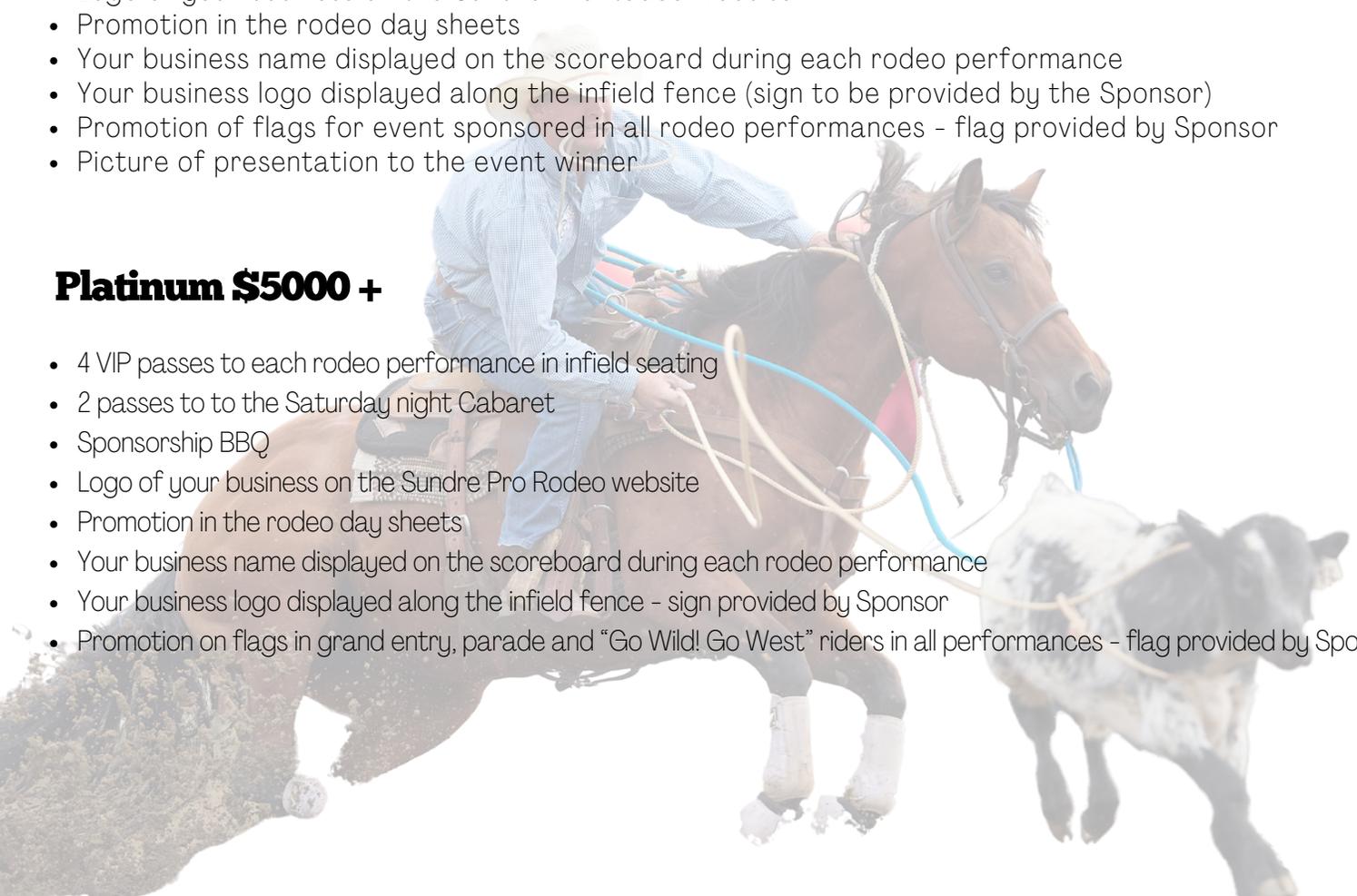
- 2 VIP passes to each rodeo performance in infield seating
- Sponsorship BBQ
- Logo of your business on the Sundre Pro Rodeo website
- Promotion in the rodeo day sheets
- Your business name displayed on the video board during each rodeo performance
- Your business logo displayed along the infield fence (sign to be provided by the Sponsor)

## Gold \$3000-\$4900

- 4 VIP passes to each rodeo performance in infield seating
- Sponsorship BBQ
- Logo of your business on the Sundre Pro Rodeo website
- Promotion in the rodeo day sheets
- Your business name displayed on the scoreboard during each rodeo performance
- Your business logo displayed along the infield fence (sign to be provided by the Sponsor)
- Promotion of flags for event sponsored in all rodeo performances - flag provided by Sponsor
- Picture of presentation to the event winner

## Platinum \$5000 +

- 4 VIP passes to each rodeo performance in infield seating
- 2 passes to to the Saturday night Cabaret
- Sponsorship BBQ
- Logo of your business on the Sundre Pro Rodeo website
- Promotion in the rodeo day sheets
- Your business name displayed on the scoreboard during each rodeo performance
- Your business logo displayed along the infield fence - sign provided by Sponsor
- Promotion on flags in grand entry, parade and "Go Wild! Go West" riders in all performances - flag provided by Sponsor





### **Video Board: \$800 - \$4000**

New to us in 2018 was the addition of a high-definition LED 20' x 12' video replay board. Throughout each performance, the video replay runs and allows live action, replays, highlights, leader board and more. Further to this, the video production team provides features such as interviews with the contestants and some interactive fun with the crowd.

### **Gold Sponsor**

Video Board Title Sponsor \$4000

Sponsors name and logo will appear on the video board prior to and following the Bronze video sponsorship opportunities; at all rodeo performances with recognition from the announcer.

### **Bronze Sponsor**

Replay Sponsor \$800

Event Highlight Sponsor \$800

Leader Board Sponsor \$800

Kiss Cam Sponsor \$800

Clock Sponsor \$800

Chute Cam Sponsor \$800



### **Chute Gates 1-8 & "Out Gate": \$3000 (Gold Sponsor)**

We have 8 bucking chute gates, one-timed event and one in/out gate for sale. Chutes are visible from all grandstands and on-grounds beer gardens, capturing attention during our major rough stock events; bareback, saddle bronc and bull riding. Chutes are also used for the novice bareback, novice saddle bronc, boys steer riding and other added events for all four rodeo performances. Stock from all events leave the arena through our "out gate".

### **Chute 9: \$4000 (Gold Sponsor)**

Chute 9 is located at the "timed event" end of our arena. This chute is the centre of all attention while tie-down, breakaway, steer wrestling and team roping competitors take their stock from this chute in all four rodeo performances.

\*Chutes are always referred to by the sign they bear throughout the rodeo, ensuring your business gets lots of air time from our announcers. This type of promotion has proven to be very successful and thus are highly sought after.

Chute Gate Sponsors are on a contract basis.



## Sponsor Levels

Sponsorship Level	Bronze \$500-\$1499	Silver \$1500-\$2999	Gold \$3000-\$4999	Platinum \$5000+
General Pass	4 passes	x	x	x
VIP Passes	x	2/performance	4/performance	4 /performance
Cabaret Tickets	x	x	x	2
Sponsorship BBQ	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓
Day Sheet Promotion	✓	✓	✓	✓
Business on Video Board	✓	✓	✓	✓
Business Logo in Infield	x	✓	✓	✓
Sponsor Flag - Drill Team	x	x	✓	✓
Presentation Picture	x	x	✓	x
Grand Entry Flag	x	x	x	✓
Flag in Parade	x	x	x	✓